



VIV EUROPE 2022

VISITORS INVITATION TO WORLD EXPO FROM FEED TO FOOD

WWW.VIVEUROPE.NL



May 31 – 2 June



Utrecht, The Netherlands
30' from Amsterdam



Register now!



First LIVE
event in
Europe in
2022!



LEADING SHOW IN ANIMAL HUSBANDRY

VIV Europe is the global gathering of the animal protein sector for the production & processing of poultry, eggs, meat, fish and dairy.

Innovations in animal production are presented here for the first time to a worldwide audience.

It is the most complete show to explore the latest solutions from Feed to Food.

100
conferences/
seminars

25,000
visitors
expected to mark
their presence at
VIV Europe 2022

600
exhibitors



VIV EUROPE

WHO SHOULD ATTEND?

Feed mill owners/operators; Feed ingredients & additives manufacturers/distributors; Animal health manufacturers/distributors/services; Veterinarians & Nutritionists; Breeders; Farm owners & employees; Animal industry equipment manufacturers/distributors; Processing companies; Food retailers; Marketing & sales managers/representatives; Importers & exporters; Researchers & consultants; Media & associations; Engineers & technicians.



REGISTER ONLINE!

avoid queues onsite

EXHIBITOR PROFILES

VIV Europe presents companies & products covering the complete supply chain from Feed to Food
The co-location with VICTAM adds to this 2 extra halls fully dedicated to Feed Production & Technologies

SPECIES

Pigs
Dairy Cows
Fish/Shrimp
Poultry Broilers
Poultry Layers
Cattle/Calves

SEGMENTS

Feed
Feed Ingredients & Additives
Animal Health
Breeding & Hatching
Farm production

Food Engineering
Media & Consultancy
Logistics/Refrigeration
Laboratory testing equipment and services
IT & automation services



THE PLACE TO GET INSPIRED!

The Global and Local systems are interconnected. When one fails, the other can provide stability. VIV Europe 2022 will serve as a field of inspiration to provide the required Global expertise to boost the Local practice in a sustainable way. Inspiring production & product concepts will be presented & showcased onsite by international leaders in innovation!

The theme will come live in Hall 9 at VIV Europe 2022.

FIELD OF INSPIRATION **HubOrange!**



KEY REASONS TO VISIT

DON'T MISS THE 1ST LIVE EVENT IN EUROPE IN 2022

After almost 2 years of travel restrictions, this will be the 1st animal husbandry global event of the year to be attended by world leaders in pig, aquaculture, poultry, meat, dairy industries, in Europe!

MEET THE VAST & HIGH QUALITY VIV NETWORK

The 1st VIV Europe was organized in the Netherlands over 40 years ago. The brand carries a wide and highly specialized network of industry leaders and operators built over decades. The show was rated 7.9 out of 10 by the visitors of the last edition.

JOIN THE BIGGEST REUNION OF THE FEED INDUSTRY

VIV Europe 2022 is co-located with VICTAM International. The VIV Europe Feed to Food concept together with the strong network of VICTAM in feed technology and animal feed processing will deliver an unparalleled platform to all its visitors.



SOME OF THE KEY SHOW PARTNERS

HubOrange!



GREAT NEWS! HOLLAND OPENED UP, SAFELY.

From February 25, international travelers to the Netherlands are no longer required to quarantine. Moreover, all vaccinated travelers are exempted from taking a PCR Test before departure. This means that VIV Europe can take place in May-June at its **full capacity**.

JAARBEURS

attract - engage - accelerate

Jaarbeurs is VIV Europe show venue. It achieved the Kiwa COVID-19 prevention measures quality mark!



Disinfection columns
at the venue



All surfaces cleaned
regularly



Adequate ventilation
in rooms and halls



VIV EUROPE

HALL 8 & 10	FEED INGREDIENTS & ADDITIVES
HALL 10	ANIMAL HEALTH
HALL 7 & 11	BREEDING & HATCHING
HALL 12 & 11	FARM PRODUCTION
HALL 7	PROCESSING & HANDLING / FOOD ENGINEERING
HALL 9	INSPIRATION HALL



Schedule & Contact

May 31 Tuesday From 10:00 to 18:00
June 1 Wednesday 3 full days of
June 2 Thursday business & networking!

For Visa and Hotel support,
please visit www.viveurope.nl

Contact Visitor Service
info@jaarbeurs.nl



VIV Europe proudly brings the world back to the Netherlands once again in 2022 for an unmissable Feed to Food event. With a strong global network and a continuous focus on the newest industry developments, **we are ready to inspire you, entertain you and connect you with business, finally face-to-face**, during the beautiful Spring season in the Netherlands! **See you there!**